

Providing next-generation training & learning solutions

Founded in 2006, Triad Interactive Media, Inc. specializes in the design and development of engaging, interactive training and learning solutions. Our core expertise includes serious games, immersive simulations, and a wide range of interactive tools, such as mobile apps, custom board games, and security training simulations. ***We have a proven track record of building successful training solutions for both our federal and corporate clients across the globe.***

SOLUTIONS FOR SECURITY, HEALTH, & ENERGY SECTORS

- Immersive Simulations
- Serious Games
- Live Action & 3D Animated Videos
- Interactive Case Studies
- Advanced Distributed Learning
- Web-Based Modules & Assessments
- Orientation and "How To" Media
- Blogs, Podcasts, & Webinars
- Program Evaluation & Research Studies
- VR & Augmented Reality
- Mobile applications
- AI agents & tools

RECOGNITION FOR CREATIVITY & INNOVATION

Awards and recognition include several national awards honoring excellence in video production, programming, training/education media, and online broadcast advertising. These include not only the Telly, W3, and Davey awards, but also the highly prestigious CODiE award for our serious games and simulations. Furthermore, we have twice been finalists in the Serious Games Showcase & Challenge.

TRIAD'S LEADERSHIP & SUPPORT TEAM

For over two decades, our leadership team has been at the forefront of the interactive training industry. We are recognized as pioneers in scaling learning and training solutions, thanks to the strategic partnerships we've built with leading organizations. This expertise has allowed us to consistently deliver award-winning solutions that meet the complex needs of our clients.

CORE COMPETENCIES

- Ideation & Research
- Instructional Design
- Curriculum Design & Content Mining
- UX/UI Design
- Wireframing & Documenting
- Summative & Formative Evaluation
- Qualitative & Quantitative Research
- Full-Scale Production
- Project Launch & Maintenance

DIFFERENTIATORS

Our work is built on learning science and education theory, driven by evidence-based instructional design, and powered by scalable, interoperable technology that integrates seamlessly with partner platforms.

Our team is supported by state-of-the-art equipment, hardware, and software, backed by a fully equipped production facility, and led by experienced practitioners and SMEs with a proven record of delivering impact.

PAST PERFORMANCE

NASA, DARPA, National Science Foundation, Farm Credit Administration, Mercedes Benz USA, U.S. Department of Education, Center for Creative Leadership, Pepsi Co., ThinkZone Games, Electric Funstuff, 3C Institute, Weber Shandwick, Second Avenue Learning, and many more.

Modernizing Workforce Performance through Strategic R&D and Human Enablement

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Founded in 2006, Triad Interactive Media serves as a high-level R&D engine and strategic consultancy for organizations navigating complex technical and cultural shifts. Our specialties are: (1) the development of immersive digital tools and (2) high-impact human enablement. Our track record includes executing mission-critical contracts for federal agencies and large corporations, turning sophisticated requirements into verifiable outcomes. We leverage 20 years of research-validated innovation to bridge the gap between technical capability and performance.

INTERACTIVE MISSION-CRITICAL SOLUTIONS

We transform complex subject matter and workplace tools into accessible, high-engagement interactive media that drives mission readiness.

- **Fannie Mae:** Developed a custom 3D Monopoly-style board game for city-wide employee orientation, replacing dry legacy slide decks with a simulated "tribal" gaming experience.
- **DOD:** Built visual programming tools to teach computer science syntax to military recruits, mapping technical mastery directly to recruitment goals.
- **NASA:** Engineered recruitment simulators and astrophysics training modules to inspire and vet the next generation of space science talent.

ORGANIZATIONAL ENABLEMENT & MODERNIZATION

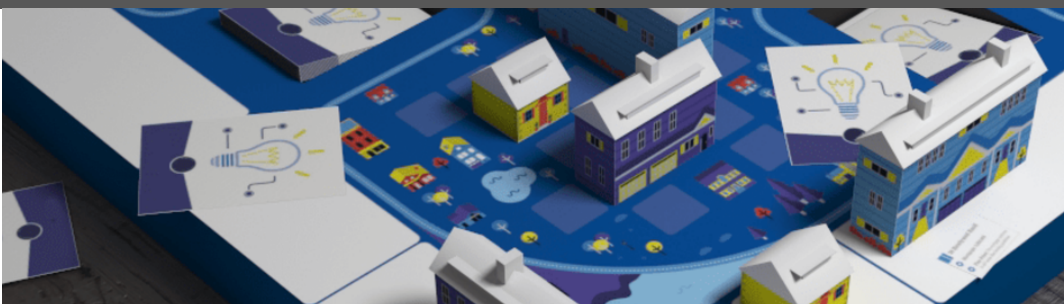
We eliminate the human friction that causes high-stakes modernization to fail. We provide the essential "Human Operating System" required to navigate disruptive shifts like AI integration and generational transitions within legacy teams. By centering our methodology on cognitive communication and human-centric governance, we transform institutional fear into technical mastery. We ensure that sophisticated tools drive bottom-line productivity and build team enablement that is strategically aligned, technically equipped, and resilient in the face of rapid change.

CORE COMPETENCIES

- **Custom R&D:** Interactive design for federal & corporate agencies.
- **AI Integration:** Human-centric governance & modernization.
- **Educational Tech:** Research-validated training for complex systems.
- **Systems Alignment:** Strategic workshops integrated with EOS & quarterly objectives.
- **Instructional Design:** Evidence-based curriculum mining & content mapping.

OPERATIONAL PEDIGREE

- **High-Stakes Performance:** Proven authority managing sophisticated R&D for federal agencies and corporations.
- **Evidence-Based Pedigree:** A 20-year foundation of federally funded R&D and validated instructional design.
- **Award-Winning Excellence:** Recognized for innovation via the CODIE, Telly, and Serious Games Challenge.
- **Strategic Modernization:** Aligning technical shifts, like AI, with the evolving dynamics of the modern workforce.



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STRATEGIC PARTNERSHIP & SUBCONTRACTING

We serve as a specialized partner for large-scale federal and corporate initiatives, leveraging decades of past performance through a low-friction, peer-to-peer model. We are open for a short conversation regarding custom R&D or strategic subcontracting opportunities.

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